

# WBF 2023

## Celebrating Visual Culture



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KLAGENFURT / AUSTRIA

26 - 30 JUL. 2023

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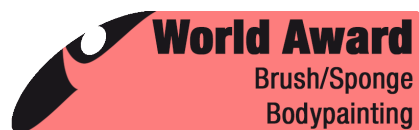


## ARTIST INFO 2023 LIVE



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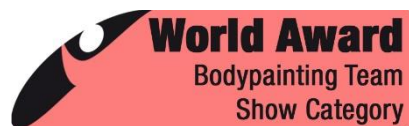
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**Introduction | What is NEW in Bodypaint City?**

*Version Jänner 2023 - Changes may apply*

**LIVE Contest: 28<sup>th</sup> – 30<sup>th</sup> September 2023****Klagenfurt am Wörthersee/ Carinthia, Austria**

Since 1998 the most colourful event in the world takes place in Carinthia, the wonderful south of Austria. With the 26th edition of the world's largest body painting event, the increasing digitalisation in all areas of life and the possibilities arising from it will be used to offer the international community the opportunity to grow and network even more - online and offline.

**➔ What's new in Bodypaint City:**

- The event date will be moved from the high season to the low season - resulting in cheaper travel and accommodation options.
- The event location will be moved from Goethepark to a more weather-independent indoor location.
- The live competitions will take place compactly on 2 days on the 29<sup>th</sup> and 30<sup>th</sup> of September.
- The Camouflage Award will already take place in advance, Thursday, September 28<sup>th</sup> in various locations in Klagenfurt.
- The World Award Airbrush and the World Award SFX Bodypainting will be combined into a new category, the World Award Open Category Bodypainting.
- The World Award: UV Effects night contest will be held again as a LIVE competition.
- There will no longer be a separate amateur category. Instead, there will be an online contest open for all in 2 categories (Brush & Sponge, Open Category).
- Based on the previous years, for the WBF Make-up Battle we reduce competition time to 20 min.
- No matter how many categories you participate in, the Artist Pass for the LIVE event costs 60 Euros per team, and the ONLINE Pass 30 euros.

| Timetable & Themes World Bodypainting Festival 2023                                 |                                                          |                                                                                   |                                                                                   |                                                                                     |
|-------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|    | Startzeit                                                | Ende> Jury> Foto                                                                  | Präsentation                                                                      | Siegerehrung                                                                        |
|    | Start time                                               | End> Jury> Photo                                                                  | Presentation                                                                      | Awarding                                                                            |
|    | Hora de comienzo                                         | Finalizo> jurado> foto                                                            | Presentación                                                                      | Premiación                                                                          |
|    | Orario di partenza                                       | Fine> Giuria> Foto                                                                | Presentazione                                                                     | Primiazione                                                                         |
|    | Début                                                    | Fin> Jury> Photo                                                                  | Présentation                                                                      | Remise des prix                                                                     |
|    |                                                          |  |  |  |
| ONLINE AWARD: 26.09.2023   Tuesday                                                  |                                                          |                                                                                   |                                                                                   |                                                                                     |
|    | <b>Online Award</b><br>Brush/Sponge<br>Bodypainting      | Theme: "Microcosmos – The realm of the tiny"<br>any time max. 8 hours             |                                                                                   | Friday ->                                                                           |
| ONLINE AWARD: 27.09.2023   Wednesday                                                |                                                          |                                                                                   |                                                                                   |                                                                                     |
|    | <b>Online Award</b><br>Open Category<br>Bodypainting     | Theme: "Microcosmos – The realm of the tiny"<br>any time max. 8 hours             |                                                                                   | Saturday ->                                                                         |
| LIVE AWARD: 28.09.2023   Thursday                                                   |                                                          |                                                                                   |                                                                                   |                                                                                     |
|   | <b>World Award</b><br>Camouflage<br>Bodypainting         | No theme<br>10:00 - 14:00                                                         | 13:00 - 17:00                                                                     | Friday ->                                                                           |
| LIVE AWARDS: 29.09.2023   Friday                                                    |                                                          |                                                                                   |                                                                                   |                                                                                     |
|  | <b>World Award</b><br>Brush/Sponge<br>Bodypainting       | Theme: "Welcome to Wonderland"<br>10:00                                           | 16:00                                                                             | 21:00                                                                               |
|                                                                                     |                                                          | * Bodypainting Assistant until 13:00                                              |                                                                                   |                                                                                     |
|  | <b>World Award</b><br>Bodypainting Team<br>Show Category | Theme: "Welcome to Wonderland"<br>11:30                                           | 17:30                                                                             | 22:00                                                                               |
|  | <b>World Award</b><br>Special Effects<br>Make-up         | Theme: "Welcome to Wonderland"<br>11:00                                           | 16:30                                                                             | 20:30                                                                               |
|  | <b>World Award</b><br>Creative<br>Make-up                | Theme: "Glam Glamour Fetish"<br>13:00                                             | 15:00                                                                             | 20:00                                                                               |
|                                                                                     |                                                          |                                                                                   |                                                                                   | 23:00                                                                               |
| LIVE AWARDS: 30.09.2023   Saturday                                                  |                                                          |                                                                                   |                                                                                   |                                                                                     |
|  | <b>World Award</b><br>Open Category<br>Bodypainting      | Theme: "Welcome to Wonderland"<br>10:00                                           | 16:00                                                                             | 20:30                                                                               |
|                                                                                     |                                                          | * Bodypainting Assistant until 13:00                                              |                                                                                   |                                                                                     |
|  | <b>World Award</b><br>Facepainting                       | Theme: "Welcome to Wonderland"<br>11:30                                           | 14:00                                                                             | 20:00                                                                               |
|  | <b>World Award</b><br>Nightcontest<br>UV Effects         | Theme: "Welcome to Wonderland"<br>16:30                                           | 21:00                                                                             | 21:00                                                                               |
|                                                                                     |                                                          |                                                                                   |                                                                                   | 22:00                                                                               |
|  | <b>Special Award</b><br>WBF Make-up Battle               | Theme announced on stage<br>17:00                                                 | 17:30                                                                             | 18:00                                                                               |
|                                                                                     |                                                          |                                                                                   |                                                                                   | 22:00                                                                               |

## The process from registration to the stage

### ➔ *Registering for the competition categories*

- **Deadline for registering:** Monday 3<sup>rd</sup> of September 2023.
- **Registrations are possible only** online via the online form on [www.bodypainting-festival.com](http://www.bodypainting-festival.com)
- It is recommended to register early as all categories have **limited** numbers of **participants**.
- Please make sure that you send us your portfolio photos otherwise, we cannot proceed with your registration.
- Payment of the fee of 60 euros for the artist pass is mandatory and must be made no later than 14 days after confirmation, otherwise your registration will be expired.
- **Deadline for payments:** 15th September
- Only artists with complete registration and payment are eligible to participate.  
Please note: **\*do NOT proceed with your payment without the confirmation letter and your ID number.**
- With the artist pass you get a badge for yourself, your assistant (if the category allows it) and your main model for the 2 competition days.
- The artist registration should be completed after you got your ID via our online shop:  
<https://shop.wb-production.com/en/WBF/Registration-for-Artist>

### ➔ *Start and Finish times:*

- The festival location opens from 9:00 am for participants on the competition days, the 28<sup>th</sup> and 29<sup>th</sup> of September.
- The artists start their work at different times.
- The **“Timetable for Artist”** shows the various start, finish, jury, and presentation times for each category.

### ➔ *At the jury:*

- A short interpretation of your work to the jury has to be made in English only. You enter the judging area by rising your identification number(s) (ID). The speaking time in front of the jury is limited to 90 seconds.
- Artist and model go to the designated photo competition areas after the jury to allow the photographers to take photographs of the model.

### ➔ *LIVE presentation on the WBF stage:*

- All models will be introduced by the moderator and presented in a continuous catwalk presentation.
- In the two show categories (Bodypainting Team Show and Night contest UV Effects) the stage presentation will be included in the jury evaluation. The presentation time on stage is limited to 3 minutes (incl. possible intro etc.). A maximum of 5 performers including bodypainting model may be on stage.

### ➔ *After the stage presentations:*

- All artists can pick up their **results and participation certificate at the registration desk**.  
*Please note, that we cannot send the certificates by mail afterwards.*

## Prizes and Awards

(As of January 2023, further prizes may be added later)

- Every participant gets a goody bag at the registration desk.



*presented by Kryolan*



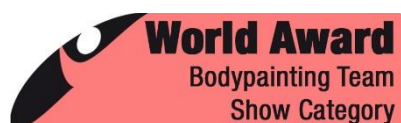
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| <b>1<sup>st</sup> place</b> | Trophy + € 800 in cash + € 1.000,- Kryolan Product Voucher |
| <b>2<sup>nd</sup> place</b> | Trophy + € 400 in cash + € 700,- Kryolan Product Voucher   |
| <b>3<sup>rd</sup> place</b> | Trophy + € 200 in cash + € 300,- Kryolan Product Voucher   |



*presented by Kryolan*



|                             |                                                            |
|-----------------------------|------------------------------------------------------------|
| <b>1<sup>st</sup> place</b> | Trophy + € 800 in cash + € 1.000,- Kryolan Product Voucher |
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|                             |                                        |
|-----------------------------|----------------------------------------|
| <b>1<sup>st</sup> place</b> | Trophy + € 800 in cash + Product Prize |
| <b>2<sup>nd</sup> place</b> | Trophy + € 400 in cash + Product Prize |
| <b>3<sup>rd</sup> place</b> | Trophy + € 200 in cash + Product Prize |



*presented by Kryolan*



|                             |                                                            |
|-----------------------------|------------------------------------------------------------|
| <b>1<sup>st</sup> place</b> | Trophy + € 800 in cash + € 1.000,- Kryolan Product Voucher |
| <b>2<sup>nd</sup> place</b> | Trophy + € 400 in cash + € 700,- Kryolan Product Voucher   |
| <b>3<sup>rd</sup> place</b> | Trophy + € 200 in cash + € 300,- Kryolan Product Voucher   |



|                             |                                        |
|-----------------------------|----------------------------------------|
| <b>1<sup>st</sup> place</b> | Trophy + € 500 in cash + Product Prize |
| <b>2<sup>nd</sup> place</b> | Trophy + € 300 in cash + Product Prize |
| <b>3<sup>rd</sup> place</b> | Trophy + € 100 in cash + Product Prize |



|                             |                                        |
|-----------------------------|----------------------------------------|
| <b>1<sup>st</sup> place</b> | Trophy + € 500 in cash + Product Prize |
| <b>2<sup>nd</sup> place</b> | Trophy + € 300 in cash + Product Prize |
| <b>3<sup>rd</sup> place</b> | Trophy + € 100 in cash + Product Prize |



|                             |                                                            |
|-----------------------------|------------------------------------------------------------|
| <b>1<sup>st</sup> place</b> | Trophy + € 800 in cash + € 1.000,- Kryolan Product Voucher |
| <b>2<sup>nd</sup> place</b> | Trophy + € 400 in cash + € 700,- Kryolan Product Voucher   |
| <b>3<sup>rd</sup> place</b> | Trophy + € 200 in cash + € 300,- Kryolan Product Voucher   |

*presented by Kryolan*



|                             |                                        |
|-----------------------------|----------------------------------------|
| <b>1<sup>st</sup> place</b> | Trophy + € 500 in cash + Product Prize |
| <b>2<sup>nd</sup> place</b> | Trophy + € 300 in cash + Product Prize |
| <b>3<sup>rd</sup> place</b> | Trophy + € 100 in cash + Product Prize |

*presented by XJC Galaxy*



|                             |                                        |
|-----------------------------|----------------------------------------|
| <b>1<sup>st</sup> place</b> | Trophy + € 300 in cash + Product Prize |
|-----------------------------|----------------------------------------|

## **Bodypainting Model of the Year Award**

*presented by WB Production*



This award goes to the model who expresses and presents their bodypainting most successfully. This includes modelling over the main days, presentations and photo area performance. The prize will be awarded after the closing date of the photo competition in spring 2024.

### Further Information

- The event will take place indoors, in the convention arena in Klagenfurt. The location of the so-called, “Messe Arena” is very central, it takes less than 5 minutes to walk from Klagenfurt's main railway station and the city centre.
- **Check-in** will be available from **10:00 am on Thursday, 28 September 2023**. (**Address:** Messe Arena, main entrance: St. Ruprechter Str. 12, 9020 Klagenfurt am Wörthersee, Austria). At the registration desk, the artist team receives the entrance badges. For accreditation, all team members should be personally present to sign the respective contracts. A model without an artist cannot be accredited!
- The workplaces (equipped with a table, a bench, electricity and light) will be assigned by the organization and released on the day of the competition.
- **Electricity:** One slot per team is installed per workstation. **We advise you to bring your splitters/adapters.**
- There will be a special **photo area for professional photographers**. We would like to ask the finished models to make their way to this area, to allow some professional photos to be taken. Each artist has access to this area with the model and can photograph his/her models there.
- It's not allowed to sell products from the artist's workspace. If you want to sell posters, photos, cards etc. is no problem, just please send us the information. Attention: Please note the applicable tax conditions for sales in Austria.
- **WBF Artist Playground:** In this specially created zone, every artist can paint or demonstrate their skills free of the rules and time constraints of the competition. Try new things, play with materials or help other artists to learn from you through your knowledge and skills. Want to actively participate in the artist playground? Feel free to contact us via email or on-site at registration.

**All updated information is available online**

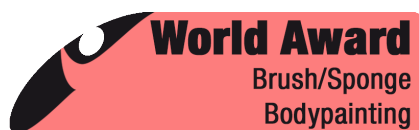
[www.bodypainting-festival.com](http://www.bodypainting-festival.com) on our Telegram channel [https://t.me/world\\_bodypainting](https://t.me/world_bodypainting)



### Guidelines for all categories

- Participants may decide for themselves which category they want to participate in.
- **Assistant Rules:** In bodypainting categories, the artist may work with 1 assistant. Every artist should be aware of the role of an assistant in the competition. Only the registered artist (1 person) is listed in the results.
- An Assistant will not be awarded as a World Champion or get a certificate of the place the participating artist is getting. Of course, the assistant gets all the care and access to competition-related areas.
- Any failure will cause knock off points up to disqualification. **Note:** Models may not paint themselves or the second model as this is counted as a second assistant! No more assistants than one is allowed for hairstyling etc.
- You are permitted to work from your sketches / drawings or stencils
- Only bodypainting colors are to be used for any painting on the body. We ask you to please think of the safety of your model!
- Any brand of paint product may be used for the body and attachments and special effects.
- If you use something not allowed in your category, or bring it into the judging area, 30 points will be deducted from your total score on that day. If the violation is serious, we have to disqualify you.
- You are allowed to prepare the hairstyle and fingernails of the model before the beginning of the competition.
- **Please note:** Do not use any colour, bases, make-up or attachments before the official start.
- The genitals of the model must be covered; the rest of the body can remain unclothed. In any bodypainting category you are allowed to use all kinds of special covers with various materials and silicones.
- The model must be at least 18 years old for the bodypainting and at least 16 years old for the make-up categories.
- The judges walk around during the day and look at your work. Additionally, we have installed judging helpers, who know the rules and can give a note to the judges if someone breaks the rules. They also help you to find your way to the jury, photo area and stage.

## Specific rules for each category



### World Award: Brush / Sponge

**This category is judged purely on classical painting technique.**

- Airbrushing is not allowed in this category.
- The use of attachments is not allowed in this category.

**The jury judges:**

|                                                   |               |
|---------------------------------------------------|---------------|
| Quality, technique and ability                    | 1 – 12 points |
| Interpretation of the theme, idea and originality | 1 – 9 points  |
| Composition of the work, overall impression       | 1 – 9 points  |

**The following is a list of THINGS ALLOWED in this category:**

- Sketch, stencils and transparent paper
- False Fingernails
- False Eyelashes
- Eye fashion lenses
- Shoes coming up not higher than the knee
- Wigs and false hair -to be attached only to the hair area on the head
- Glitter in loose form or in spray form
- Nipple covers

**Anything not included in this list is not to be used and is against the rules.**

**Here are a few specifications of things NOT ALLOWED in this category:**

- Crystal diamonds
- Glitter in a glue form or attached with glue
- Anything attached to the skin with any type of glue masks
- Anything attached to the body with string, elastic, or tape- other than decorative headwear as specified above.

**Painting is allowed ONLY for the first 3 hours of the competition**

**The assistant is not allowed to do any painting work, including make-up after the first 3 hours!**

**At ALL times the assistant is allowed to help with:**

- All preparation of the work (cleaning brushes, changing water, etc.)
- Hair, nails, headpiece



### World Award: Open Category

**This category is an open category, where a mix of techniques is allowed (airbrush and brush/sponge)**

- The head piece can be chosen (wigs, bald caps, decoration)
- The use of attachments is allowed in this category.

**The jury judges:**

|                                                   |               |
|---------------------------------------------------|---------------|
| Quality, technique and ability                    | 1 – 12 points |
| Interpretation of the theme, idea and originality | 1 – 9 points  |
| Composition of the work, overall impression       | 1 – 9 points  |

Please note, the usage of only brush/airbrush without decorations will lead to substation of 30 points from total score.

*For the classical technique, there is the category "World Award: Brush/Sponge"*

**At ALL time the assistant is allowed to help with the:**

- All preparation of the work (cleaning brushes, changing water, etc.)
- Hair, nails
- Processing of special effects materials and decoration

**Painting is allowed ONLY for the first 3 hours of the competition**

**The assistant is not allowed to do any painting work, including make-up after the first 3 hours!**



### World Award: Bodypainting Team Show Category

For this specific **competition**, we ask you for photos of you and your partner's work, as well as a description of your **performance**.

- **Painting rules:**

- Participants with similar skills can team up for competing in this category.
- There are only 2 artists allowed to paint.
- Only 1 model has to be painted.
- This category is an open category, where a mix of techniques **is allowed** (airbrush and brush/sponge).
- **It's allowed** to use various decorations & special effects.

- **Presentation rules:**

- Such as in the UV award in the past, the presentation is part of the jury process.
- Get extra points and impress the judges through your presentation.
- The presentation time is maximum 3 minutes (incl. intros etc.)
- There are maximum 5 performers including the body painted model allowed on stage.

- **The jury judges:**

|                                                   |               |
|---------------------------------------------------|---------------|
| Quality, technique and ability                    | 1 – 12 points |
| Interpretation of the theme, idea and originality | 1 – 9 points  |
| Composition of the work, overall impression       | 1 – 9 points  |
| Stage Presentation                                | 1 – 10 points |



### World Award: Night contest UV Effects

For this specific **night competition**, we ask you for photos of your UV works, as well as a description of the planned work and **performance idea**.

- **Painting rules:**

- There are only 2 artists allowed to paint. They can be equal and can be presented as a team.
- All models have to be prepared within the competition time and they are not allowed to wear costumes before competition time.
- It's allowed to use various techniques, decorations & special effects.

- **Presentation rules:**

- The UV Award impresses through the presentation, so this will be part of the judging.
- The presentation time is **maximum of 3 minutes**.
- There are maximum 5 performers allowed on stage.

- **The jury judges:**

|                                    |               |
|------------------------------------|---------------|
| Quality of the work and UV Effects | 1 – 10 points |
| Interpretation of the theme        | 1 – 10 points |
| Stage presentation                 | 1 – 10 points |



### World Award: Camouflage Bodypainting

This category represents the skills of the artist in hiding and camouflaging a body with the help of classic painting techniques in front of a given background/location.

- Only 1 model may be painted.
- An assistant is NOT allowed.

It is allowed to prepare hair and silicone attachments prior to the competition.

**It is NOT allowed to make use of technical aids such as lights or monitors.**

This competition will take place on Thursday, 28 September 2023.

The number of participants is limited to 10 artists. The places and the specific time will be drawn and announced the evening before.

The competition will last three hours.



## World Award: Facepainting

This category represents skills of the artist in fitting a painting of story on a model's face.

- An assistant is NOT allowed.
- Only one model may be painted.
- The face, neck and décolletage may be painted and will be judged only. All work outside these areas are not going to be judged.
- It **is allowed** to work ONLY on fashion, hair and hands before the start time of the competition (for the show and photo session)

### The jury judges:

|                                                   |               |
|---------------------------------------------------|---------------|
| Quality, technique and ability                    | 1 – 10 points |
| Interpretation of the theme, idea and originality | 1 – 10 points |
| Composition of the work, overall impression       | 1 – 10 points |

### The following is a list of **THINGS ALLOWED** in this category:

- Fake eyelashes
- Eye fashion lenses
- Wigs
- Glitter in loose form or spray on form
- Decoration accessories on the head and shoulders

### Here are a few specifications of things **NOT ALLOWED** in this category:

- Masks, Mask pieces or other Special Effects, including bold cap.
- Pieces that are glued to the face.
- Airbrush technique



### World Award: SFX Make-up

The use of prosthetics is necessary for this category. Different materials and techniques may be used.

- The participant must work alone. Hair and accessories may not be worked on by an assistant.
- It is not allowed to work on the hair or attach the baldhead effect before the start time of the competition.
- Only one model may be made up.
- Prosthetics may be pre-painted beforehand or even at home. Some decorations may be done before the competition (arm, hands, feet, etc.) except for the judging parts, the rest is for show and photo sessions only. The **face, neck** and **décolletage** may be painted and **will be judged only**.

#### The jury judges:

|                                                   |               |
|---------------------------------------------------|---------------|
| Quality and Design of prosthetics                 | 1 – 10 points |
| Processing / applying of prosthetics              | 1 – 10 points |
| Interpretation of the theme, idea and originality | 1 – 10 points |
| Composition of the work, overall impression       | 1 – 10 points |



### World Award: Creative Make-up

**This category is only for experienced make-up artists.,**

- Only one model may be worked on.
- The participant must work alone.
- The face, neck and décolletage may be worked on and will be judged.
- Make-up (base) or false eyelashes are not allowed to be applied to the model before to the start of the competition.
- Hair and nails can be prepared before the competition.
- It's important to consider that the costume or clothing fits your make-up.

**The jury judges:**

|                                   |               |
|-----------------------------------|---------------|
| Base & blending                   | 1 – 10 points |
| Color decision & color complexity | 1 – 10 points |
| Quality & Techniques              | 1 – 10 points |
| Theme, creativity & Overall look  | 1 – 10 points |

**The following is a list of THINGS ALLOWED in this category:**

- False eyelashes
- Eye lenses
- Glitter, Crystals, Feathers
- Wigs
- Decoration accessories on the head and shoulders

*All decorations on a glue base should take no more than 20% of the face.*

**The following is a list of things NOT ALLOWED in this category:**

- To use any prosthetics or latex-based items
- Masks, mask pieces or other special effects.
- Glasses
- Airbrush and stencils
- Any material that obscures more than 20% of the face

*For SFX, there is the special category "Special Effects Make-up"*

*For drawings and illustrations on the face, there is a special category "Facepainting"*



### Special Award: WBF Make-up Battle

This category is especially for professional make-up artists who are ready to create an amazing look with unexpected materials.

- The “WBF Make-up Battle” takes place on the main stage.
- Participants have to bring their own model for the competition. Model has to be “au naturel” (without any Make-up or foundation)
- We provide all materials, also unexpected and unconventional products.
- The special theme will be announced right before the competition.

#### The jury judges:

|                                                 |               |
|-------------------------------------------------|---------------|
| Interpretation o.t. theme, idea and originality | 1 – 10 points |
| Clearness & Details                             | 1 – 10 points |
| Overall look                                    | 1 – 10 points |

#### Only things to bring:

- Your make-up brushes
- Make-up bases with different skin tones
- 1 powder

***Please note:** It is **not allowed** to bring anything else on the stage.*

#### The following is a list of **THINGS ALLOWED** in this category:

- to use all provided materials in your way and without limits
- It's important to consider that you can create costume and decoration parts that fit with your make-up as **the overall look is judged**. (All models will be dressed in black dresses)

#### The following is a list of things **NOT ALLOWED** in this category:

- to bring and use any decorative cosmetics on a stage

All artists should be **backstage** with their models **45 minutes before** the competition start.

**Otherwise, the participant will be disqualified.**

**Competition time 20 min.**

#### Author: © author, organizer and further information:

##### WBF - World Bodypainting Festival

Villacher Strasse 120

9710 Feistritz/Drau, Austria

e-mail: [world@bodypainting-festival.com](mailto:world@bodypainting-festival.com)

Telephone: +43 4245 21637

Website: [bodypainting-festival.com](http://bodypainting-festival.com)

Facebook: [facebook.bodypainting-festival.com](https://facebook.bodypainting-festival.com)

Twitter: [twitter.bodypainting-festival.com](https://twitter.bodypainting-festival.com)

YouTube: [tv.bodypainting-festival.com](https://tv.bodypainting-festival.com)

Telegram: [t.me/world\\_bodypainting](https://t.me/world_bodypainting)